



General Standards for Use of AccessLex Institute Name and Logo

To ensure the integrity of the AccessLex Institute brand, AccessLex provides the following standards for use of its name and logo by grantees. This document provides direction for using the Company's name, logo, or other communications assets.

Use of AccessLex Institute Brands

The terms of this contract require that AccessLex provide written permission for use of the Company's name, isignias, symbols, trademarks, trade names, or logos. All materials, including news releases, brochures, fliers, reports, publications, promotional materials, or other forms of publicity that mention AccessLex or any of its brands require approval. Requests for review and approval should be sent to Marketing@accesslex.org with a copy to Legalnotices@accesslex.org. Requests to review materials should be received at least ten business days prior to anticipated release. Materials should not be released to the public until AccessLex has provided written approval.

AccessLex Logo

Grantee may request copies of the Company's logo for use in publications or on the web by sending requests for copies of the logo to Marketing@accesslex.org. Please include in your request a detailed description of how, and for how long, you intend to use the logo.

AccessLex Institute® Name:

Use "AccessLex Institute" when describing the organization for the first time; "AccessLex" is sufficient in successive mentions. Do not use "the" in front of AccessLex except when naming the AccessLex Center for Education and Financial Capability® and the AccessLex Center for Legal Education Excellence®.

Describing AccessLex Institute®: 50 words or less

Nonprofit AccessLex Institute® is committed to helping talented, purpose-driven students find their path from aspiring lawyer to fulfilled professional. In partnership with its nearly 200 nonprofit and state-affiliated, ABA-approved member law schools, improving access and positively influencing legal education have been at the heart of the organization's mission since 1983.

Describing AccessLex Institute®:

Nonprofit AccessLex Institute® fosters broad-based access to quality legal education for talented, purpose-driven students and works to maximize the value and affordability of a law degree through research, policy advocacy, and student-focused initiatives. In partnership with its nearly 200 nonprofit and state-affiliated ABA-approved member law schools, improving access and positively influencing legal education have been at the heart of the organization's mission since 1983. The AccessLex Center for Legal Education Excellence® advocates for policies that make legal education work better for students and society alike and conducts research on the most critical issues facing legal education today. The AccessLex Center for Education and Financial Capability® offers on-campus and online financial education programming and resources to help students confidently manage their finances on their way to achieving personal and professional success. AccessLex Institute is headquartered in West Chester, PA. Learn more at AccessLex.org.

Communications Partnership

AccessLex seeks to coordinate with grantees to amplify the impact of the research. Please inform us when you achieve significant project successes so the Company can highlight these accomplishments through its communications channels. Send updates to Marketing@accesslex.org.